



August 30, 2024

**National Stock Exchange of India Ltd.**

Exchange Plaza, C – 1, Block G  
Bandra-Kurla Complex, Bandra (E),  
Mumbai-400 051  
Symbol: UNIECOM

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
Scrip Code: 544227

**Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')**

**Reference: Audited Financial Results for the quarter ended on June 30, 2024.**

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, and in continuation to our earlier communication sent on 27<sup>th</sup> August, 2024 please find enclosed the Investor Presentation for the Audited Financial Results for the quarter ended on June 30, 2024.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record.

Thanking you.

**For UNICOMMERCE ESOLUTIONS LIMITED**

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**Name:** Ajinkya Jain

**Designation:** Company Secretary

**Membership No.:** A33261

**Address:** Sector 44, Gurugram, Haryana

**Encl:** As above

**Unicommerce eSolutions Ltd.**

**Registered Office:** Mezzanine Floor, A-83, Okhla Industrial Area Phase-II, New Delhi 110020 India

**Corporate Office:** Landmark House, Plot No. 65, 6 & 7th Floor, Sector 44, Gurugram, Haryana 22003 India

**Tel +91-888 7790 22, email: [contactus@unicommerce.com](mailto:contactus@unicommerce.com) | Web: [www.unicommerce.com](http://www.unicommerce.com) ICIN:**

**U74140DL2012PLC230932**



# Simplifying E-Commerce

Investor Presentation  
Q1 FY25



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# Agenda



**Company Overview**



**Advantage Unicommerce**



**Business Updates**



**Financial Updates**



# Agenda



**Company Overview**



Advantage Unicommerce



Business Updates



Financial Updates

# Unicommerce simplifies eCommerce by automating brand's and retailer's post-purchase operations

## eCommerce Order Journey

Pre-Purchase

Post-Purchase

### Customer Engagement Layer (Front-end)



Brands interact with consumer through this layer

Order placement, Marketing Automation, Checkout Optimisation, Payments etc.



### Transaction Processing Layer (Nerve Centre)



Brand receives and processes the order for shipment

Facility & Courier Allocation, Inventory Mgmt. & Order Processing



### Order Fulfilment Layer



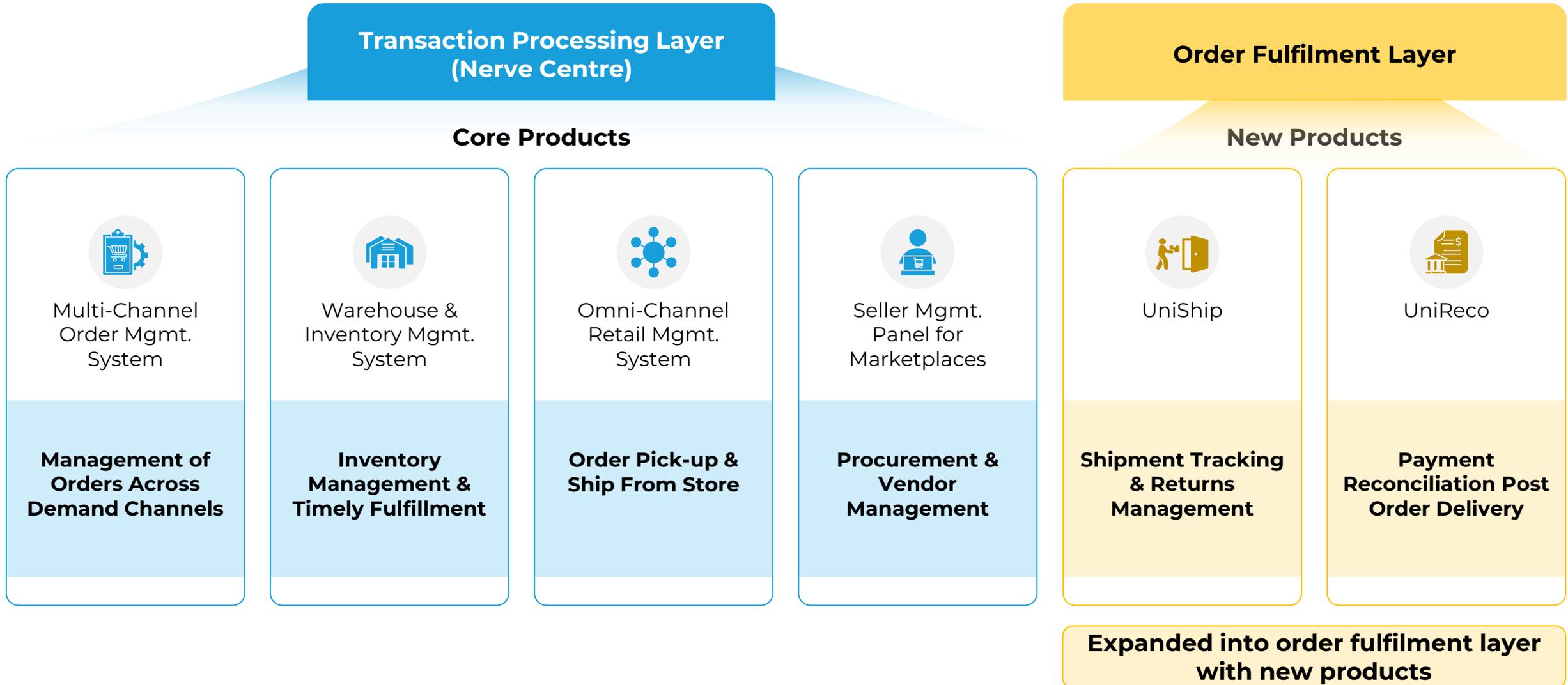
The order is shipped and delivered to the consumer

Order Tracking, Reconciliation, Order Delivery Operations



**Unicommerce is India's largest eCommerce enablement SaaS platform in the transaction processing layer by revenue for FY 23<sup>1</sup>**

# Unicommerce provides full-stack eCommerce SaaS solutions



# Our core products are configurable for different workflow needs of clients across industries and size of operations



**850+ Mn**  
Annual  
transaction  
run-rate<sup>1</sup>

## Multi-Channel Order Management System (OMS)

- Consolidate and process orders from these channels
- Manage channels using common pool of inventory

## Warehouse & Inventory Management System (WMS)

- Enables efficient management of day-to-day warehouse operations
- Management of distributed inventory across warehouse network



**8,300+**  
Client  
Warehouses<sup>2</sup>



**2,950+**  
Stores<sup>2</sup>

## Omni-channel Retail Management System (Omni-RMS)

- Streamlines retail by integrating offline and online channels into one platform
- Expose physical store inventory online, route orders to the nearest store

## Seller Management Panel for Marketplaces

- Helps marketplace clients to manage dropship operations
- Enables 3rd party sellers to fulfill orders directly from their locations



**2,000+**  
Sellers  
Managed<sup>3</sup>

# With recent launch of new products, we have expanded our SaaS product suite and have ventured into the order fulfilment layer

## UniShip



- Enables shipment tracking on brand's website
- Enables returns & exchange management on brand's website

## UniReco



- Identifies marketplace commission overcharges
- Enables payment reconciliation, returns reconciliation - ensuring returns are received and not lost in transit



# Marquee Indian & global clients use Unicommerce technology



850+ Mn

Annual Transaction Run-rate



855

Enterprise Clients



2,770

SMB Clients



....and more

# Our journey over the last 12 years

Incorporation of our company and **launch of bespoke WMS**

2012

2013

Launched Seller Mgmt. Platform and **SMB OMS**

Acquired by **AceVector**  
New management started leading the company

2015-2017

Focus on Enterprise clients and launched advanced **OMS** and **WMS features**

2018-19

Launched **Omni - RMS**  
**Investment by Softbank**  
288 Enterprise Customers  
Launched GST eInvoicing and advance returns mgmt. including B2B returns

2020-21

- **Reached 200+** integrations

Launched E-way bill generation and advance shipping notice, expiry based order processing  
565 Mn+ transactions processed

2022-23

Achieved yearly revenue of **INR 100+ crore**  
Launched **UniShip** and **UniReco**  
772 Mn+ transactions processed in FY24

2024

# Our transaction-linked business model drives profitability

## Pillars of our Business Model



SaaS Business Model



Transactions Linked Revenue with Minimum Commitment and Low Churn



Optimized Cost Structure

## Key Success Factors



Recurring Revenue



Driver for Growth



Healthy Profitability



**17.5%**

FY24 Adj. EBITDA Margin<sup>1</sup>



**100%+ NRR<sup>2</sup>**

Enterprise Revenue driven by growth of clients acquired in the current, previous & earlier years



**PAT +ve (4+ years)**

PAT profitable since FY21

## Strong Operational Metrics



Notes: 1. Adjusted EBITDA represents adjusted earnings before interest, taxes, depreciation and amortisation which has been arrived at by adding share-based payment expenses (part of employee benefits expenses) to EBITDA. EBITDA refers to earning before interest, taxes, depreciation and amortisation which has been arrived at by adding total tax expense, finance cost, depreciation and amortisation expense and reducing other income to the restated profit for the period / year. 2. Net Revenue Retention ("NRR") (%) = FY24 revenue of enterprise clients that existed in the comparable previous time period / Revenue of same clients in the previous time period) X 100. NRR calculation excludes any one-time revenue recognised during the period,

# We are backed by an experienced board and marquee investors...



## Experienced Board



**Manoj Kohli**

**Chairman & Independent Director**

*Softbank Group International, SB Energy, Bharti Enterprises*



**Ullas Kamath**

**Independent Director**

*Jyothy Labs, V Guard, AceVector*



**Sairee Chahal**

**Independent Director**

*Applied Life, Mahila Money Private Limited, Paytm Insuretech*



**Kapil Makhija**

**Managing Director**

*AT Kearney, Oracle, Quest Software*



**Kunal Bahl**

**Non-Executive Director**

*AceVector Limited, Piramal Enterprises Limited, Start-up Council - Confederation of Indian Industries, National Startup Advisory Council*



**Rohit Bansal**

**Non-Executive Director**

*AceVector Limited, Federation of Indian Chambers of Commerce and Industry*



**Bharat Venishetti**

**Non-Executive Director**

*AceVector, Kotak Mahindra Bank*

## Marquee Investors



## Other HNIs

Dilip Ramachandran Vellodi

Madhuri Madhusudan Kela

Siddharth Sundar Iyer

Varun Alagh

# ... our team is led by a professional management team

## Unicommerce's Management Team



**Kapil Makhija**

**Managing Director &  
Chief Executive Officer (CEO)**

**9 Years+**

*AT Kearney, Oracle, Quest Software, IIT-Delhi,  
IIM-Bangalore*



**Bhupinder Garg**

**Chief Technology Officer  
(CTO)**

**6 Years+**

*Amazon, DE Shaw, AceVector Limited,  
IIT-Roorkee*



**Anurag Mittal**

**Chief Financial Officer  
(CFO)**

**1 Year+**

*Body Cupid, AceVector Limited, One97  
Communications, Nokia Siemens Networks,  
Lovelock & Lewes - a member firm of  
Pricewaterhouse Coopers, CA, IIM-Jammu*

**Years of Experience at Unicommerce**

Note: 1. AceVector Limited was formerly known as Snapdeal Limited  
2. Management team members have been associated with the above mentioned organizations in the past



# Agenda



Company Overview



**Advantage Unicommerce**



Business Updates



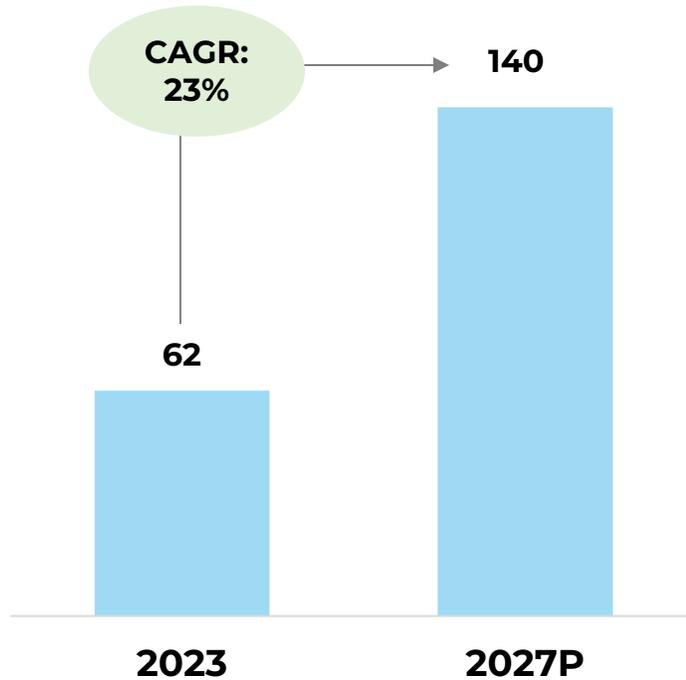
Financial Updates

# Fast-growing Indian eCommerce presents substantial growth opportunity

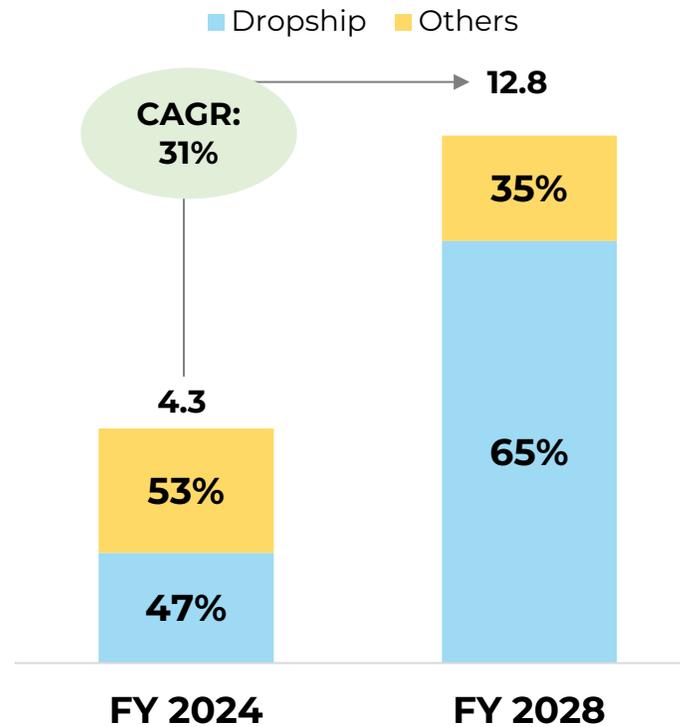
## Growth Drivers – Core Products in India<sup>1</sup>

## Total Addressable Market, 2023<sup>1</sup>

eCommerce Market (\$ Bn)



eCommerce Shipments (Bn)



\$680 Mn of combined TAM



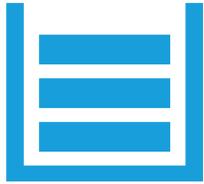
Unicommerce processed ~20-25% of India's eCommerce dropship volume during 2023

Notes: 1. Source: Redseer Report

2. Expansion of product portfolio into complementary product offerings, opportunity to build products in adjacencies across the eCommerce order journey and up-sell / cross-sell them to client

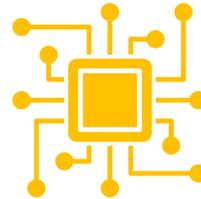
# Unicommerce is well-placed to win the market

1



Comprehensive Post-Purchase eCommerce Enablement Platform

2



Scalable Technology Platform with 250+ Seamless Integrations

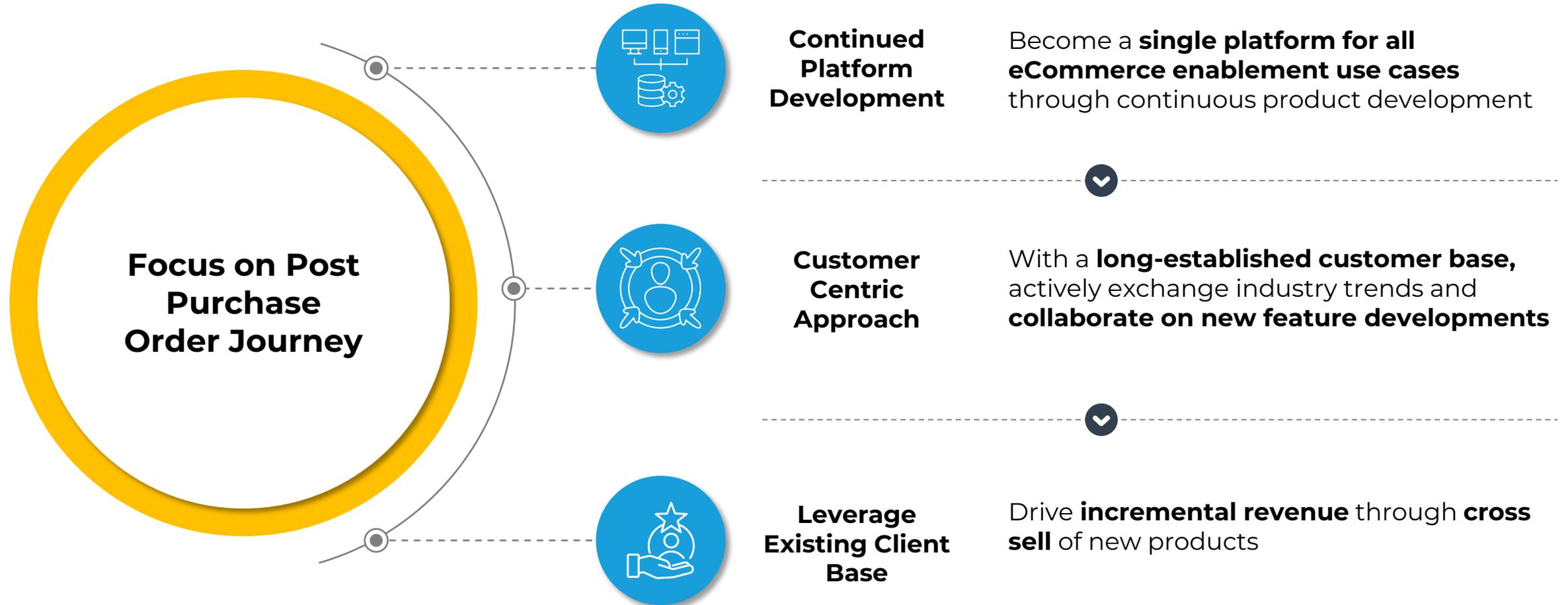
3



Strong Network Effects with Sticky Customer Relationships

**Feature-rich proprietary technology platform built with high quality makes Unicommerce a *preferred choice for customers* and has created a *strong right to win in the market for us***

# Unicommerce has a comprehensive suite of post-purchase eCommerce solutions and a new product pipeline



Our vision is to leverage our leading industry position and become a one-stop eCommerce enablement platform

# Strong and growing network with 250+ plug & play integrations

## 250+ Technology & Partner Integrations

**136 Marketplaces & Webstores<sup>1</sup>**

...and more

**Update latest inventory across sales channels and processes incoming orders through a unified workflow**

**107 Logistics Partners<sup>1</sup>**

...and more

**Automate order pick-up and other 3PL-related processes**

**11 ERPs and POS systems<sup>1</sup>**

...and more

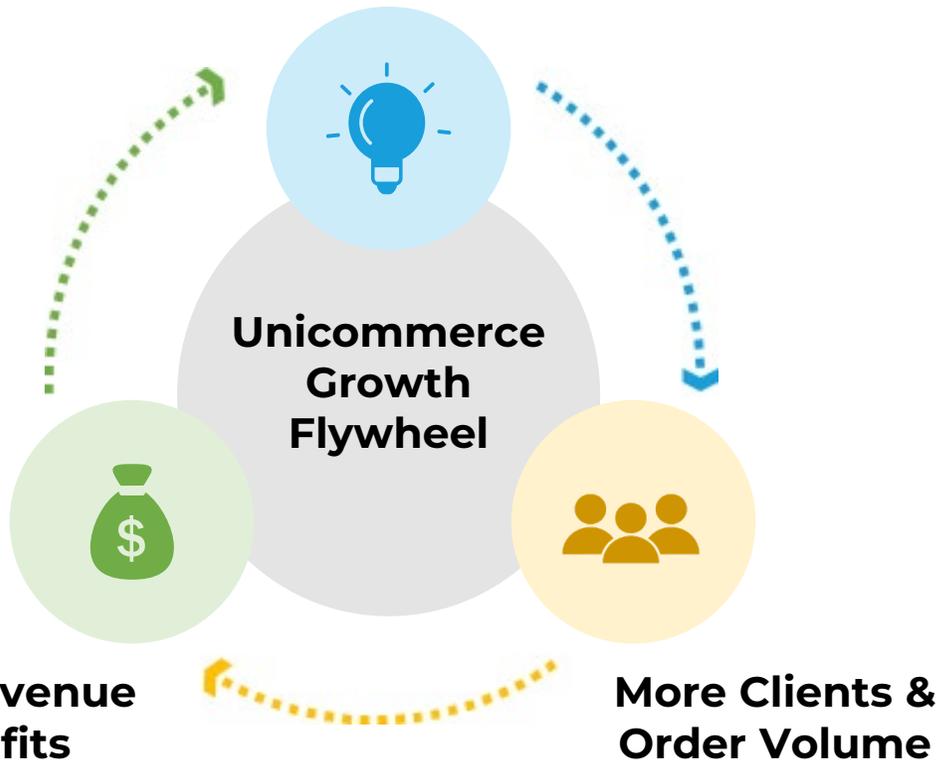
**Enable automated transfer of transactional information**

**Wide range of seamless integrations makes us an integral part of the client's tech stack**

# Strong network effects driving growth

Robust product, extensive integrations, expanding sticky client relationships are boosting network effects, economies of scale

**Scalable Technology With  
Feature Rich Product  
Portfolio & Integrations**



Feature rich product portfolio and more integrations drive more clients and order volume

More clients and usage drives more revenue and growth

Steady revenue growth and operating leverage drives profitability empowering us to innovate and expand our product portfolio

# Case Studies



# 80% drop in order returns & cancellations rate for a leading BPC group with ARR of 300+ Crores

## Problem Areas



- Challenges in managing bulk orders
- Difficulties handling returns
- Challenges in regional invoice compliance
- Need for a streamlined system

## Use Cases Implemented



- Handling bulk orders **up to 10,000** items efficiently
- Seamless **E-invoicing and E-way bill** generation
- QR codes** on B2C invoices
- Improved **stock visibility** and **quality checks**
- Segregated orders by region using **city-wise filtering**
- Enabled seamless **ERP integration**
- Sales channel discounting / **customised pricing**

**Scale  
Managed**

**3M+**

Live Inventory Count

**65+**

Warehouses

**Operational  
Impact**

**84%**

Drop in Customer  
Return Rate

**88%**

Drop in Canceled  
Orders Rate

**Growth  
Impact**

**259%**

Increase in Catalog Count

**78%**

Growth in Invoiced Items



# 50% faster dispatches for a Leading Gifting Platform with revenue of 200+ Crores

## Problem Areas



- Streamlining warehouse operations as per each order needs
- Managing cost fluctuations across vendors for same SKU
- API integration across vendors for website operations
- Difficulty generating & managing reports



## Use Cases Implemented



- Sorting and staging** of items based on customised order
- Vendor pricing** on SKU weighted average
- Real-time **customized reports**
- Single PO for **multiple facilities**
- Handheld **barcode scanning**
- Automated vendor communication through APIs



### Scale Managed

**24 Mn+**

Live Inventory Count

**53K+**

Catalog Count

### Operational Impact

**44%**

Drop in SLA Breach Rate

**53%**

Faster Order to Dispatch Time

**19%**

Drop in Canceled Orders Rate

### Growth Impact

**50%**

Growth in Invoiced Items



# Business Updates



Client wins in Q1 FY25



Product Feature Launches / Updates



UniReco – Overview



UniShip - Overview



**Kapil Makhija**  
MD & CEO

Unicommerce is simplifying eCommerce selling. India's eCommerce is poised for continued growth, with increasing digital adoption and evolving consumer preferences towards online shopping being strong growth drivers. While the eCommerce industry's long-term growth story is robust, we are also mindful of the recent slowdown that affected the sector due to macroeconomic challenges and shifts in consumer spending patterns. Despite this, we continue to acquire new clients across industry verticals, which is consistent with the overarching trend of increasing digital adoption by participants in the eCommerce ecosystem.

Efficiency in operations and good user experience are vital for eCommerce, and various innovations in logistics, payments, and customer engagement are taking this forward across the eCommerce sector. Aligned with these trends, at Unicommerce, we, too, continue to expand our suite of products to simplify eCommerce for a growing client base of retailers and brands. Recently, we also launched two new solutions, UniReco (automated reconciliation of payments and returns) and Uniship (improved logistics management with order tracking). These new solutions allow us to address new needs of our clients and will support our future growth. We are optimistic about the future and confident in our ability to navigate the eCommerce landscape and deliver long-term value to all our stakeholders."

# 85+ new enterprise clients acquired in Q1 FY25



## Fashion

Leading designer and ethnic fashion brand  
Leading activewear brand



## Accessories

Leading handcrafted silver jewellery brand in India  
Leading sunglasses brand



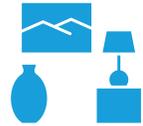
## Luggage & Travel

Leading luggage and accessories brand  
Leading helmet brand



## Sports & Fitness

Goods manufacturer across multiple sports categories  
Leading fitness wearable brand



## Home Furnishings & Decor

Leading brand for mid-luxury interiors  
Leading brand for home furnishings



## Beauty & Personal Care

Top women's body care brand  
Upcoming men's care brand



## Footwear

Leading traditional footwear brand  
Upcoming footwear D2C brand



## Pharma & Nutraceutical

Leading nutraceutical and fitness D2C brand  
Upcoming D2C protein supplements brand

## Initiatives to increase retention and grow revenue

### Enabling Quick Commerce Integrations

Top 4 quick commerce channels enabled

### Core Products

5 new marketplaces integrations

B2B workflows added

### Features in New Products

- Addition of new marketplaces in UniReco

UniShip Returns Mgmt. System



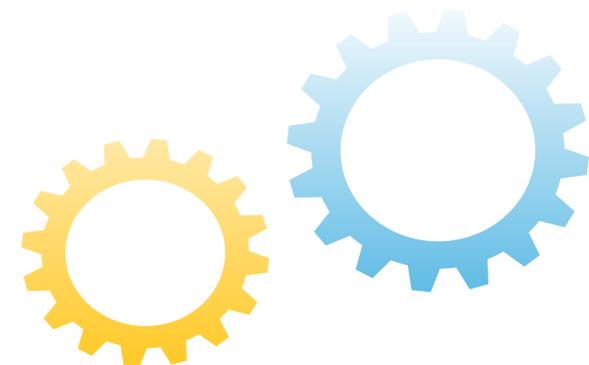
Launched **AI tool UniGPT** utilising GenAI to assist eCommerce Sellers

## Initiatives to decrease cost

### Optimisations in AWS

Building elastic architecture - Kubernetes

**Building efficiency** in client onboarding, support and success through new technology adoption



# Our new launch “UniReco” simplifies payment and returns reconciliations

## Challenges for Brands

- Marketplace **overcharges**  
**Pending** payments  
**No view** on pending returns, lost returns

The UniReco logo is centered in a white circle. It features the letters 'unireco' in a blue, lowercase, sans-serif font. A green leaf-like graphic is positioned above the 'i'.

## Impact



- Reduced revenue leakage
- Reduced inventory losses
- Better cash flow view and management

UniReco will target the brands and retailers who are selling prominently across marketplaces

# Our new launch “UniShip” simplifies order tracking, returns & exchanges

## Challenges for Brands

- **Unable to create marketplace like shipment tracking, return and exchange experience for buyers on brand.com**



## Impact

Improved buyer experience through real time order tracking & notifications  
Merchant panel for advanced returns & exchange mgmt.  
Reduced undelivered returns (RTOs)



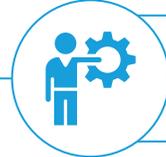
**UniShip will target the brands and retailers who want to create a delightful post-purchase experience for their consumers on their own brand website**



# Financial Update

## Q1 FY25



 **Management Commentary**

 **Financial Summary**

 **Operational Summary**

 **Detailed Financials & KPIs**



**Anurag Mittal**  
CFO

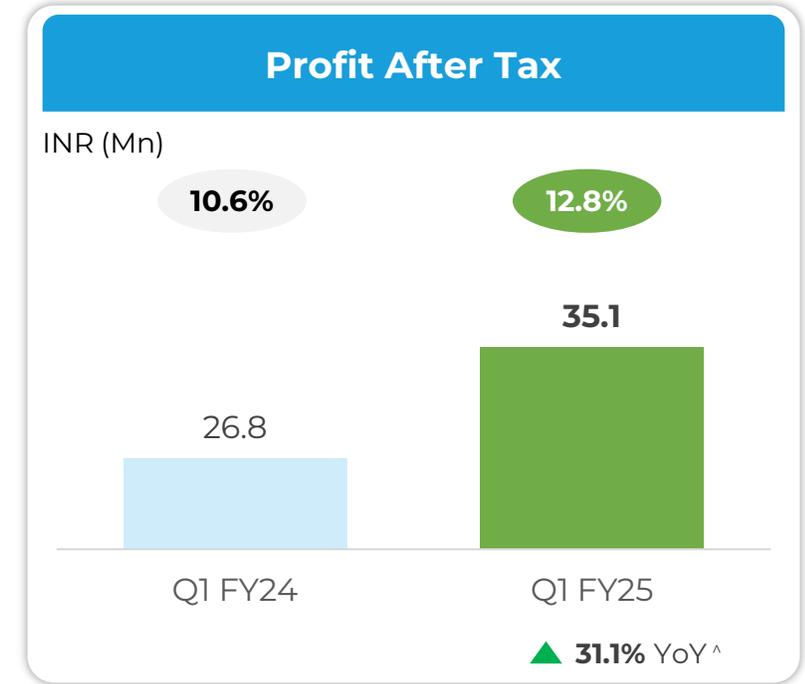
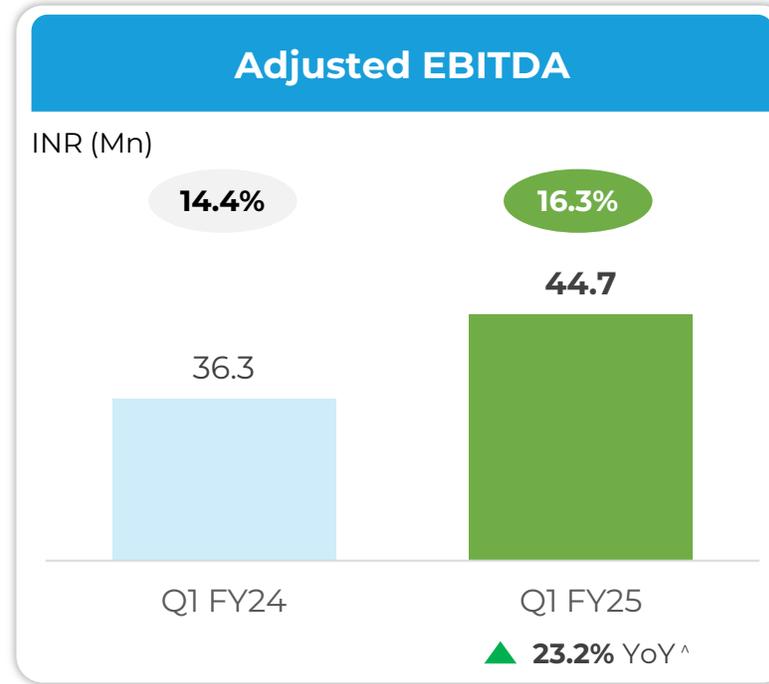
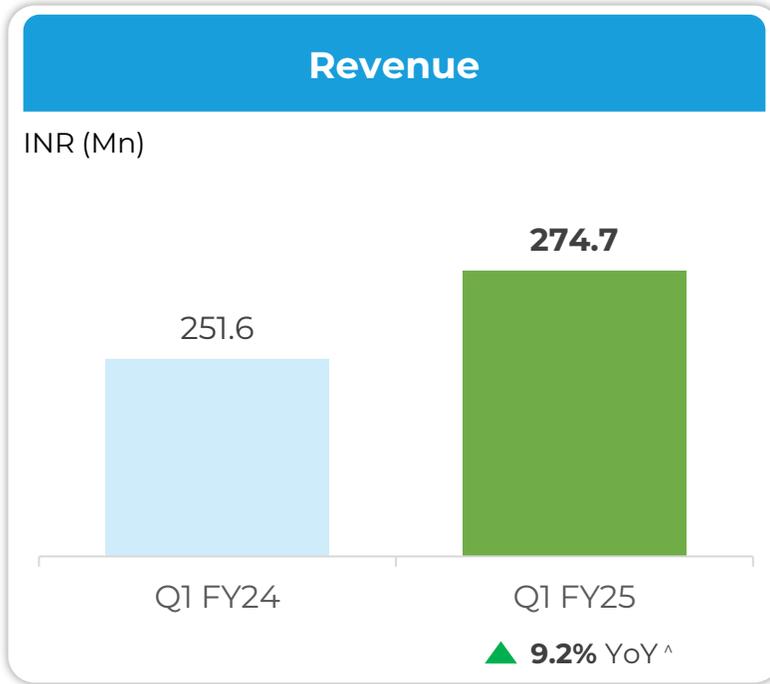
"We are happy to report that during Q1FY25, our revenue for the quarter grew by 9.2% YoY and stood at INR 274.7 Mn. We expect this growth momentum to continue. Adjusted EBITDA for the quarter grew by 23.2% YoY and stood at INR 44.7 Mn. As we continue to demonstrate operating leverage, adjusted EBITDA margin grew by ~185 bps YoY to 16.3%. Profit after tax grew by a robust 31.1% YoY to INR 35.1 Mn.

The Company's revenues are linked to the volume of transactions and the growth in transaction numbers is expected to drive further business growth. In addition, the expansion of our client base, the launch of new products and entry into new markets will contribute to revenue growth for this fiscal year."

# Q1 - FY25 P&L Highlights

## 9.2% YoY Revenue growth in Q1 FY25 and 31.1% PAT growth

xx% Margins%



We believe, below are the growth drivers for this fiscal:

- Share of revenue for the consumer industry from ecommerce channel has been consistently increasing. Company's revenues are linked to the number of transactions. With the number of transactions growing, this would help the Company to grow its business further. China did ~130+ Bn shipments<sup>2</sup> in 2023 whereas India did ~4.3 Bn shipments<sup>3</sup> in FY24, highlighting a significant headroom for growth for us going ahead
- The eCommerce industry is currently underpenetrated, and there is large scope for the company to add to its existing client base
- Company continues to work on new use cases and therefore the new products launch will be key driver of growth
- Company has identified new geographies wherein the product can be marketed to attract new customers

Notes: ^YoY compares Q1FY25 with Q1 FY24; (1) Adjusted EBITDA has been arrived at by adding share-based payment expenses (part of employee benefits expenses) to EBITDA. EBITDA refers to earning before interest, taxes, depreciation and amortisation which has been arrived at by adding total tax expense, finance cost, depreciation and amortisation expense and reducing other income to the PAT 2) China Federation of Logistics and Purchasing (CFLP), Global Times, Jan-2024 3) Redseer Report

# We exhibited strong operational metrics in Q1 FY25



**855**

Enterprise customers<sup>1</sup>



**212+ Mn**

Number of order items processed<sup>1</sup>



**3.2 Mn**

Revenue per Employee<sup>1,2</sup>



**21.3%**

Client Concentration<sup>1</sup>  
(Top 10 Clients Revenue)

# Key Performance Indicators



Financial numbers in INR Million

KPIs <sup>^</sup>	Q1 FY25	Q4 FY24	Q1 FY24	QoQ Growth	YoY Growth
<b>Revenue from contract with Customers<sup>1</sup></b>	<b>274.7</b>	265.3	251.6	3.5%	9.2%
<b>Total Income</b>	<b>290.2</b>	277.3	262.7	4.7%	10.5%
<b>Total Expense</b>	<b>242.8</b>	239.3	226.7	1.5%	7.1%
<b>Gross Margin%<sup>2</sup></b>	<b>78.5%</b>	78.4%	77.4%	10 bps	110 bps
<b>Adj. EBITDA<sup>6</sup></b>	<b>44.7</b>	44.8	36.3	(0.3%)	23.2%
<b>Adj EBITDA Margin%<sup>7</sup></b>	<b>16.3%</b>	16.9%	14.4%	(63) Bps	185 bps
<b>EBITDA<sup>4</sup></b>	<b>42.0</b>	36.4	26.3	15.4%	59.9%
<b>EBITDA Margin%<sup>5</sup></b>	<b>15.3%</b>	13.7%	10.4%	157 bps	484 bps
<b>PBT</b>	<b>47.4</b>	38.0	35.9	24.8%	31.8%
<b>PBT Margin%<sup>3</sup></b>	<b>17.2%</b>	14.3%	14.3%	293 bps	296 bps
<b>PAT</b>	<b>35.1</b>	28.7	26.8	22.1%	31.1%
<b>PAT Margin%</b>	<b>12.8%</b>	10.8%	10.6%	195 bps	213 bps
<b>Annual Recurring Revenue<sup>8</sup></b>	<b>1,098.8</b>	1,061.4	1,006.3	3.5%	9.2%
<b>Total Enterprise Clients (in Nos.)</b>	<b>855</b>	795	661	7.5%	29.3%
<b>Revenue per Employee<sup>9</sup></b>	<b>3.2</b>	3.4	3.1	(6.6%)	2.9%
<b>Number of items processed (in Mn)</b>	<b>212.8</b>	197.9	158.2	7.5%	34.5%

Notes: <sup>^</sup>Unaudited & basis management of accounts (1) Revenue from contract with customers is total revenue generated by our Company from SaaS income, excluding other income sources. (2) Gross margin percentage represents the margin generated by the business after deducting the direct costs incurred to serve the clients, divided by revenue from contract with customers during the respective period / year. Direct costs include server hosting expense, software services and support cost attributable to business operation. (3) Restated Profit Before Tax Margin % represents Restated Profit Before Tax as a % of revenue from contract with customers for the respective period / year. (4) EBITDA refers to earning before interest, taxes, depreciation and amortisation which has been arrived at by adding total tax expense, finance cost, depreciation and amortisation expense and reducing other income to the restated profit for the period / year. (5) EBITDA Margin % represents EBITDA as a % of revenue from contract with customers for the respective period / year. (6) Adjusted EBITDA represents adjusted earnings before interest, taxes, depreciation and amortisation which has been arrived at by adding share-based payment expenses (part of employee benefits expenses) to EBITDA. EBITDA refers to earning before interest, taxes, depreciation and amortisation which has been arrived at by adding total tax expense, finance cost, depreciation and amortisation expense and reducing other income to the restated profit for the period / year. (7) Adjusted EBITDA Margin % represents Adjusted EBITDA as a % of revenue from contract with customers for the respective period / year. (8) Annual Recurring Revenue ("ARR") is defined as revenue from contract with customers in the most recent quarter of the respective periods multiplied by 4. (9) Revenue from contract with customers / employee represents revenue from contract with customers divided by number of employees at the end of the respective periods. For quarter periods, the ratio has been calculated on the basis of annualised revenue from contract with customers for the given period / year

Particulars	For the quarter ended June 30, 2024 (Audited)	For the quarter ended March 31, 2024 (Unaudited)	For the quarter ended June 30, 2023 (Unaudited)	For the year ended March 31, 2024 (Audited)
<b>Income</b>				
Revenue from contract with customers	274.69	265.34	251.58	1,035.81
Other income	15.51	11.93	11.09	58.53
<b>Total income (I)</b>	<b>290.20</b>	<b>277.27</b>	<b>262.67</b>	<b>1,094.34</b>
<b>Expenses</b>				
Employee benefits expense	165.47	160.73	174.29	649.57
Server hosting expense	11.88	14.03	13.71	54.06
Depreciation and amortisation expense	8.54	8.63	1.40	24.02
Finance costs	1.56	1.69	-	3.89
Other expenses	55.37	54.22	37.33	188.01
<b>Total expense (II)</b>	<b>242.82</b>	<b>239.30</b>	<b>226.73</b>	<b>919.55</b>
<b>Profit before tax (III = I-II)</b>	<b>47.38</b>	<b>37.97</b>	<b>35.94</b>	<b>174.79</b>
Current tax	14.84	10.33	10.63	47.84
Adjustment of tax relating to earlier periods	-	-	-	(0.39)
Deferred tax	(2.58)	(1.11)	(1.48)	(3.83)
<b>Income tax expense (IV)</b>	<b>12.26</b>	<b>9.22</b>	<b>9.15</b>	<b>43.62</b>
<b>Profit for the quarter/year (V= III-IV)</b>	<b>35.12</b>	<b>28.75</b>	<b>26.79</b>	<b>131.17</b>

# Historical Financials



(In INR millions)

Particulars	FY24 (Audited)	FY23 <sup>1</sup> (Audited)	FY22 <sup>1</sup> (Audited)
<b>Income</b>			
Revenue from contract with customers	1,035.81	900.58	590.32
Other income	58.53	29.12	23.31
<b>Total income (I)</b>	<b>1,094.34</b>	<b>929.70</b>	<b>613.63</b>
<b>Expenses</b>			
Employee benefits expense	649.57	620.20	423.77
Server hosting expense	54.06	54.03	32.58
Depreciation and amortisation expense	24.02	5.83	4.53
Finance costs	3.89	-	-
Other expenses	188.01	161.05	83.58
<b>Total expense (II)</b>	<b>919.55</b>	<b>841.11</b>	<b>544.46</b>
<b>Profit before tax (III = I-II)</b>	<b>174.79</b>	<b>88.59</b>	<b>69.17</b>
Current tax	47.84	30.80	23.38
Adjustment of tax relating to earlier periods	(0.39)	-	-
Deferred tax	(3.83)	(6.97)	(14.31)
<b>Income tax expense (IV)</b>	<b>43.62</b>	<b>23.83</b>	<b>9.07</b>
<b>Profit for the year (V= III-IV)</b>	<b>131.17</b>	<b>64.76</b>	<b>60.10</b>

Notes: FY23 and FY22 financials are restated financials as per the RHP

# Key Performance Indicators

Financial numbers in INR Million

KPIs <sup>^</sup>	FY24	FY23	FY22	YoY Growth
Revenue from contract with Customers <sup>1</sup>	1,035.8	900.6	590.3	15.0%
Total Income	1,094.3	929.7	613.6	17.7%
Total Expense	919.6	841.1	544.5	9.3%
Gross Margin% <sup>2</sup>	78.5%	77.6%	78.0%	89 bps
Adj. EBITDA <sup>6</sup>	181.6	108.3	71.6	67.7%
Adj EBITDA Margin% <sup>7</sup>	17.5%	12.0%	12.1%	551 bps
EBITDA <sup>4</sup>	144.2	65.3	50.4	120.8%
EBITDA Margin% <sup>5</sup>	13.9%	7.3%	8.5%	667 bps
PBT	174.8	88.6	69.2	97.3%
PBT Margin% <sup>3</sup>	16.9%	9.8%	11.7%	703 bps
PAT	131.2	64.8	60.1	102.5%
PAT Margin%	12.7%	7.2%	10.2%	570 bps
Annual Recurring Revenue <sup>8</sup>	1,060.1	1,068.6	687.1	(0.8%)
Total Enterprise Clients (in Nos.)	795	672	470	18.3%
Revenue per Employee <sup>9</sup>	3.3	2.7	2.2	21.6%
Number of items processed (in Mn)	772.3	565.7	410.3	36.5%

Notes: <sup>^</sup>Unaudited & basis management of accounts; FY23 and FY22 KPIs are as per the RHP and restated financials (1) Revenue from contract with customers is total revenue generated by our Company from SaaS income, excluding other income sources. (2) Gross margin percentage represents the margin generated by the business after deducting the direct costs incurred to serve the clients, divided by revenue from contract with customers during the respective period / year. Direct costs include server hosting expense, software services and support cost attributable to business operation. (3) Restated Profit Before Tax Margin % represents Restated Profit Before Tax as a % of revenue from contract with customers for the respective period / year.(4) EBITDA refers to earning before interest, taxes, depreciation and amortisation which has been arrived at by adding total tax expense, finance cost, depreciation and amortisation expense and reducing other income to the restated profit for the period / year. The depreciation and amortisation expense for the 12 months ended March 31, 2024 includes the depreciation of right of use of assets as per IND AS. Hence, the same is not comparable with the previous period / year.(5) EBITDA Margin % represents EBITDA as a % of revenue from contract with customers for the respective period / year. (6) Adjusted EBITDA represents adjusted earnings before interest, taxes, depreciation and amortisation which has been arrived at by adding share-based payment expenses (part of employee benefits expenses) to EBITDA. EBITDA refers to earning before interest, taxes, depreciation and amortisation which has been arrived at by adding total tax expense, finance cost, depreciation and amortisation expense and reducing other income to the restated profit for the period / year. (7) Adjusted EBITDA Margin % represents Adjusted EBITDA as a % of revenue from contract with customers for the respective period / year. (8) Annual Recurring Revenue ("ARR") is defined as revenue from contract with customers in the most recent quarter of the respective periods multiplied by 4. (9) Revenue from contract with customers / employee represents revenue from contract with customers divided by number of employees at the end of the respective periods. For quarter periods, the ratio has been calculated on the basis of annualised revenue from contract with customers for the given period / year



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