



HOW UNICOMMERCE ENABLED A LEADING COSMETICS BRAND TO PROCESS 1.5 MN+ ITEMS IN A MONTH!

Supply Chain Simplified

Higher Sales | Lower Operating Cost | Hassle-free Management

CHALLENGES FACED



Lack of an integrated solution to manage sales across existing systems



Managing warehouse operations & handling of expirable goods



Management of sales across multiple marketplaces, website & stores



Unorganized stock & order fulfillment processes



Handling large scale returns and order cancellations



Error-prone calculations of sales and revenue due to manual processes

Cosmetics industry is growing quite fast with changing consumption patterns & increasing demands from an aspirational young population. Our client, **a leading cosmetics brand**, has been able to establish its strong presence across **400+ retail outlets, own website** and **16+ marketplaces**.

Being a leader in the market, the client manages to dispatch over thousands of orders per day, each with a requirement of **immediate deliveries & high product quality**.

With a collective set of skincare, haircare, oral care, fragrances, & hygiene products, our client wanted to adapt a scalable technology solution to ensure seamless **operations** across both **Online & Offline** business to help them **boost customer experience**.

SOLUTIONS OFFERED BY UNICOMMERCE

01

Unicommerce's **Batching solution** helped the client manage inventory in batches to sell them on the basis of **FEFO - First Expiry First Out**

02

Complete visibility over expired/soon to expire products helped the client to significantly **reduce returns & restrict losses**

03

Unicommerce helped the client with uninterrupted business operations across **online & offline channels** by providing seamless integration with their existing Financial ERP & POS System

04

Integrations with last-mile delivery partners enabled fulfillment of thousands of orders across channels resulting in **timely deliveries**

05

Unicommerce's business **intelligent dashboards & reports eliminated manual entry** of data at the client's end improving inventory planning & operational efficiency



CLIENT IMPACT

Post enablement of Unicommerce's technology solutions, the client has been able to fully **automate their business operations** across multiple sales channels, maintaining stock freshness and achieving a significant reduction in manpower cost

Unicommerce's ability to provide hassle-free integrations with leading marketplaces and logistics partners empowered the cosmetics brand to **dispatch over 1.5 million items per month** and helped with on-time deliveries all from a single unified panel.

Batching solution by Unicommerce helped in handling products in batches. Using **FEFO based picking**, soon to expire goods were moved out with ease. Detailed reports helped the client to accurately plan and strategize day to day operations to benefit the business.

8X

GROWTH IN SALES (in a year)

1.5MN+

ITEMS DISPATCHED/MONTH

16+

SALES CHANNELS MANAGED
(MARKETPLACES, OWN WEBSITE)

2MN+

INVENTORY COUNT HANDLED

**Join the platform that has helped over
10,000 Brands, eCommerce Sellers &
Retailers to achieve exponential growth
with lower operational costs &
improved unit economics!**

**Maximize your productivity and profitability with
Unicommerce Technology Solutions now!**

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