



Case Study

LEADING ONLINE SHOPPING
SITE IN DUBAI, UAE.

How YZ Buyer Demonstrated 2X Growth with Unicommerce



eCommerce Selling Simplified

Higher Sales | Lower Operating Cost | Hassle-free Management

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CHALLENGES FACED



Inadequate tracking of items in the warehouse



Managing inventory across marketplaces, warehouses & vendors



Inability to integrate with FBA facility of Amazon.ae



Inaccurate reporting causing error-prone calculations



Manual operations affecting productivity levels

Based out of Dubai, YZ Buyer is an online platform that is a **leading supplier of premier quality fashion & lifestyle products** at unbelievable prices.

The brand is **highly popular amongst the audiences in the GCC region** and offers a variety of things including Womenswear, Menswear, Footwear, Jewellery, Accessories including top quality Leather items and much more.

Being one of the **go-to online shopping avenues for people**, the brand was looking out for a platform to ensure error-proof and timely deliveries, real-time inventory management and complete automation of order fulfilment processes.

SOLUTIONS OFFERED BY UNICOMMERCE



Item level Barcoding With Paperless Operations

Ensuring better inventory tracking and order fulfilment rates



Superior Inventory Management

Enhancing inventory maintenance across multiple sales channels, warehouses & vendors



Customized Sales Order Report

Refining calculations and management of their books without any errors.



Seamless Integration with Amazon.ae FBA Channels

Boosting brand visibility to increase sales.



Complete Automation of Fulfilment Processes

Strengthening customer relations and making on-time deliveries.

CLIENT IMPACT



MR VINEET CHADHA

Co-Founder
YZ Buyer

“ Prior to using Unicommerce as our technology partner, we struggled with the management of our warehouse operations right from handling inventory across multiple marketplaces to keeping track of operations and fulfillment. In particular, we were keen on strengthening our presence on Amazon FBA to further boost our sales and increase our brand presence in the region, which was becoming difficult through manual processes.

But once we onboarded Unicommerce, we could implement our operations in a fully automated manner and we were able to not only get onboard on both Amazon.ae and FBA but our business saw tremendous growth and enhancement in terms of productivity and profitability.



YZ Buyer saw an **exponential 2X growth in sales** post onboarding Unicommerce as their eCommerce supply chain technology solutions provider, as they were able to effortlessly manage their **21K+ Live Inventory count** around 3K+ Live Catalogue Count, and and sell across **5+ marketplaces including Amazon.ae FBA** channels.

With the on the go, **accurate and dependable reports** and **analysis** by Unicommerce, **tax filing became a hassle-free experience** for the brand, they were now able to get **complete visibility of their actual Margins and Profits**, being a crucial requirement for them right from the beginning.

2X

GROWTH IN
SALES

21K+

LIVE
INVENTORY
COUNT

3K+

LIVE
CATALOG
COUNT

5+

MARKETPLACES
INCLUDING AMAZON.AE
FBA CHANNELS

ARE YOU LOOKING FOR A WAREHOUSE MANAGEMENT SOLUTION?

DRIVE HIGHER SALES | LOWER OPERATING COSTS

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