



About the Company-

Unicommerce is one of the largest eCommerce technology solution providers in India, and is currently used to manage almost 20% of overall Indian eCommerce transactions (More than 200 Mn transactions amounting to \$US 2 Bn GMV).

Unicommerce supports 10,000+ global retail brands to manage end to end warehouse operations and can be seamlessly integrated with any of the leading ERPs (SAP, Oracle, Navision etc.).

Product Portfolio:

1. Advanced **Warehouse management system** (handheld, FIFO picking, cycle count etc. supported)
2. **Multichannel online order and inventory management**, which can be easily integrated with any of the leading ERPs
3. **Omni channel** solution to manage store delivery of online orders
4. **Vendor panels** for stock management across suppliers

Why Unicommerce?

Be part of a profitable startup on its way to becoming the first ecommerce focused SAAS unicorn of the country.

Develop systems & services to deal with high volume ecommerce workloads. We process close to 20% of Indian ecommerce volume -- around 400K order items per day, amounting to \$US 1.5+ Bn GMV, which is more than what most of the big marketplaces in India see.

Work on tough distributed system problems (large scale multi-tenancy, distributed coordination, scaling, engineering for high availability under varied workload patterns) in a large scale environment (100 MM hits/day, large clusters comprising 100s of AWS nodes)

Contribute to the evolution of our product portfolio atop our high performing SAAS platform. We help sellers & enterprises around the world automate their ecommerce operations via a suite of products: multi-channel order and inventory management, warehouse & vendor management, omni-channel etc..

Work in a tight-knit high performance team, alongside strong problem solvers graduated from IITs/NITs and other Tier 1 colleges with work experience from companies like Amazon, Microsoft, PayTM, Snapdeal, Makemytrip, Yatra etc. We have a flat hierarchy. Everyone codes, everyone ships. Take end to end ownership of services and components.



JD- Assistant Communication Manager

As an Assistant Manager communication, you will be working closely with other members of the communication team and PR partners to harvest and co-create content, ensuring continued visibility for the brand with a focus on key messages. You will play a critical role in managing operational duties associated, developing and driving content pieces and drafting industry reports, and work along with other teams in the organization to find relevant story ideas. developing with managing a growing, vibrant

Roles and Responsibilities

- Develop and oversee our proactive communications strategy for Unicommerce's work around our growing business in India and international markets.
- A strong understanding of India's media landscape across mediums like print, TV, online. Own up to the executions of news stories, organize press briefings and demonstrations, create press materials, and prepare spokespeople for media interviews and speaking engagements.
- Manage Unicommerce's PR agency relationships and ensure their programs are in line with overall corporate marketing objectives and goals.
- Serve as a spokesperson for the media across verticals including enterprise tech, retail and business, and consumer publications and journalist
- Work closely with others in the marketing department to develop messaging, press releases, contributed articles, event strategy and media relations strategy for Unicommerce's announcements and campaigns
- Independently handle complex issues with minimal supervision, while escalating only the most complex issues to appropriate staff.

Skills and Requirement

- Candidates with experience of working in an agency (preferred on enterprise clients).
- In-depth understanding of enterprise tech media across online and offline platforms
- Strong relationships with reporters across enterprise technology, retail, and e-commerce industry.
- Exceptional writing skills with a vision to create a strong story narrative
- Ability to thrive in a fast-paced environment and lead multiple projects simultaneously
- Ability to work with teams across product, marketing, content, and design
- A strong verbal communicator with superb written skills and fastidious attention to the minor things
- Passionate about the e-commerce industry and retail industry of India

Minimum qualifications:

- MBA or equivalent practical experience



- 4+ years of professional experience working in an agency role or communications's related field. Worked on a tech company would be preferred
- Experience of short and long-form creative content development, as well as storytelling and proactive communications
- Experience in customizing communications for a wider audience, using multiple channels and mediums.

Location - Gurgaon