



### About the Company-

Unicommerce is one of the largest eCommerce technology solution providers in India, and is currently used to manage almost 20% of overall Indian eCommerce transactions (More than 120 Mn transactions amounting to \$US 1.5 Bn GMV).

Unicommerce supports 10,000+ global retail brands to manage end to end warehouse operations and can be seamlessly integrated with any of the leading ERPs (SAP, Oracle, Navision etc.).

### Product Portfolio:

1. Advanced **Warehouse management system** (handheld, FIFO picking, cycle count etc. supported)
2. **Multichannel online order and inventory management**, which can be easily integrated with any of the leading ERPs
3. **Omni channel** solution to manage store delivery of online orders
4. **Vendor panels** for stock management across suppliers

### Why Unicommerce?

Be part of a profitable startup on its way to becoming the first ecommerce focused SAAS unicorn of the country.

Develop systems & services to deal with high volume ecommerce workloads. We process close to 20% of Indian ecommerce volume -- around 400K order items per day, amounting to \$US 1.5+ Bn GMV, which is more than what most of the big marketplaces in India see.

Work on tough distributed system problems (large scale multi-tenancy, distributed coordination, scaling, engineering for high availability under varied workload patterns) in a large scale environment (100 MM hits/day, large clusters comprising 100s of AWS nodes)

Contribute to the evolution of our product portfolio atop our high performing SAAS platform. We help sellers & enterprises around the world automate their ecommerce operations via a suite of products: multi-channel order and inventory management, warehouse & vendor management, omni-channel etc..

Work in a tight-knit high performance team, alongside strong problem solvers graduated from IITs/NITs and other Tier 1 colleges with work experience from companies like Amazon, Microsoft, PayTM, Snapdeal, Makemytrip, Yatra etc. We have a flat hierarchy. Everyone codes, everyone ships. Take end to end ownership of services and components.



### **Position: Content Writer**

Experienced writer with a demonstrated history of working in events management space to curate accurate and crisp marketing copies for webinars/Events/conferences. The ideal candidate is buzzing with ideas and must possess the ability to create marketing collaterals of various events.

The content writer will work closely with the marketing team to develop innovative and engaging content.

### **Job Description:**

- Create, curate, and manage all social media content to promote various industry-related events
- Write clear & engaging scripts of event videos (event teaser, post-event video, etc.)
- Create the content for the event's landing page, incorporating the agenda, mission & vision, and other essential details
- Write short-crisp and engaging mailers to engage attendees/prospects in the events
- Come up with new and innovative content ideas to promote the event across various platforms
- Design, create and manage the content strategy of promotions and social ad campaigns, such as push notifications, WhatsApp messages, panel notifications, etc., incorporating the messaging of the event
- Manage and work closely with the team to create a marketing calendar for content marketing activities
- Coordinate with the designer to curate the event brochures, ebooks, and other collaterals
- Coordinating with the team to create the content of certificates and mementos for partners and clients
- Monitor the event's Q&As and polls, while responding to each on time and with care

### **Requirements:**

- Hands-on experience in content management.
- Excellent copywriting skills
- Ability to deliver creative content (text, image, and video).
- Knowledge of SEO, keyword research, and Google Analytics.
- Familiarity with web design
- Excellent communication skills
- Analytical and multitasking skills

**Location - Gurgaon**