



About the Company-

Unicommerce is one of the largest eCommerce technology solution providers in India, and is currently used to manage almost 20% of overall Indian eCommerce transactions (More than 120 Mn transactions amounting to \$US 1.5 Bn GMV).

Unicommerce supports 10,000+ global retail brands to manage end to end warehouse operations and can be seamlessly integrated with any of the leading ERPs (SAP, Oracle, Navision etc.).

Product Portfolio:

1. Advanced **Warehouse management system** (handheld, FIFO picking, cycle count etc. supported)
2. **Multichannel online order and inventory management**, which can be easily integrated with any of the leading ERPs
3. **Omni channel** solution to manage store delivery of online orders
4. **Vendor panels** for stock management across suppliers

Why Unicommerce?

Be part of a profitable startup on its way to becoming the first ecommerce focused SAAS unicorn of the country.

We are already one of the largest e-commerce focused technology platform in India and Middle East which has been used by 10,000+ clients and services almost 20% of overall India's e-commerce market. Work in a fast paced environment, which offers end to end ownership and flexibility by being completely output driven.

Steep learning curve through in depth understanding of e-commerce industry along with ability to learn from leaders having significant years of experience in Enterprise sales across large firms such as LogMeIn, Knowlarity, A.T. Kearney, Oracle, Akamai etc.



Position: Webinar Program Lead

This position is responsible for identifying and improving the current process, increasing outreach and participation, developing, implementing and executing webinar /event and providing marketing operational support in an effort to generate leads, and establish thought leadership

Job Description:

- Plan, manage, coordinate and execute all webinar/event programs and initiatives.
- Conduct, gather and analyze market research to identify new opportunities.
- Create, maintain and execute webinar/event marketing plan.
- Work closely with partner organizations' marketing team to ensure the successful promotion of the webinar/event.
- Conduct webinar promotions to drive audience registrations (Banner ads, Google ads, Social Media, Email Marketing, Co-marketing etc)
- Provide training to panelists and organize pre-webinar/event dry runs.
- Work on various initiatives to ensure maximum turn up of attendees.
- Collaborate with internal stakeholders (Sales, Partnership, Marketing, Customer Service etc) for webinar/event initiatives.
- Act as a moderator, manage chat and Q&A section during the event.
- Develop benchmark criteria to measure the effectiveness of the webinar program and implement improvements as required.
- Measure the success of each webinar and report the results to management.
- Post webinar/event registration, attendee database and webinar recording distribution.

Job Requirements :

- Experience in advertising and event management
- Track record of performance excellence meeting targets and objectives.
- Excellent communication, organizational, and writing skills.
- The ability to manage multiple priorities and demanding timeframes.



Location: Gurgaon

Employee Value Proposition

Compensation & Benefits	Career & Development	People & Work Environment
Raises, promotion and merit-based reward and recognition	Ample opportunities to progress and develop	Flat organization, accessible management
Holidays, paid leaves and family time off	Fair and transparent performance evaluation practices, based on KRA and 360 Degree feedback models	Flexible, collaborative environment
Family floater medical cover of 5 Lakh, parents included	Alignment of job interests	Fortnightly fun activities, quarterly parties, annual team offsite
Windows/Macbook laptops with latest configuration	Learn and work alongside alumni of premier institutes like IIMs & IITs	Regular pulse checks, surveys and HR connects
Competitive Salary Package	Innovative and Challenging Projects	Comprehensive on-boarding program, new hire welcome packages